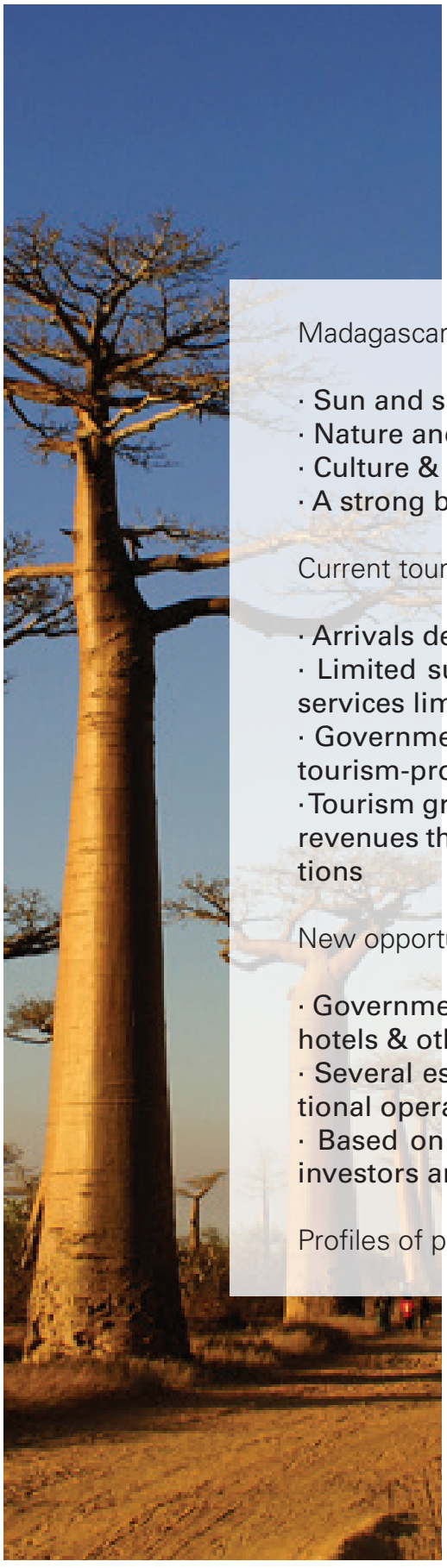
OPPORTUNITIES FOR INVESTORS IN THE TOURISM SECTOR

Introduction
February 2017

EDBM

Promising Madagascar
Simplifying business



Executive summary

Madagascar has a unique product to offer tourists and tourism-investors

· Sun and sand
· Nature and adventure
· Culture & cuisine
· A strong brand among consumers

Current tourism demand is constrained by lack of supply

· Arrivals declined due to political crisis in 2009, but are recovering
· Limited supply of hotels, air-connections, tour operators and other services limits visitor numbers
· Government is taking steps to increase aviation supply and launch a tourism-promotion campaign
· Tourism growth rates in neighbouring countries show the growth and revenues that can be achieved once credible investors establish operations

New opportunities for hotel investors and operators

· Government is identifying and preparing a number of unique sites for hotels & other services
· Several established local developers are ready to work with international operators, as needed
· Based on benchmarks, potential visitor numbers and revenues for investors are very attractive

Profiles of priority sites

Madagascar offers investors the opportunity to develop some of the most remarkable and unspoilt tourism experiences in the world

Sun and sand: With 5000km of coastline (the 5th longest tropical coast in the world & the longest in Africa), Madagascar offers pristine beaches and unmatched opportunities for diving, surfing, sailing and more

Nature and adventure: as an exotic island, famed for its unique wildlife and ecology, Madagascar is a must-visit destination for nature-lovers, bird-watchers and eco-tourists; with landscapes ranging from mountains to rainforest, the country is ideal for trekking, climbing, spelunking and other adventure sports

Culture & cuisine: a unique blend of Asian, African, Arab and Europe-an cultures offers a kaleidoscope of history, cuisine, arts and crafts

A unique brand: a country on everyone's bucket-list thanks to lemurs, vanilla
and the «Madagascar» films

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Sun &sand

As a tropical beach destination, Madagascar offers far greater quantity and quality of beaches than many better-known destinations

The world's longest tropical coastlines

5000 km of coastline - the longest in Africa
More than Mauritius, Maldives and Seychelles combined
More than Mozambique, Tanzania and Kenya combined
A complete range of beaches from perfect white-sand and turquoise bays, to rocky promontories, to lagoons and picture-perfect desert islands
Equal or superior to the best of the Caribbean, Red Sea, and South East Asia

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Water sports

with unexplored reefs and wrecks, island archipelagos, windswept bays, ocean swells and quiet lagoons, Madagascar is a dream for water sports

- Some of the best diving in the world, with warm waters, quiet lagoons, rare species, and unexplored reefs and ship-wrecks
- Strong winds and swells in the north and south for surfing, wind-surfing and kite-surfing
- Deep oceans and large species for fishing
- Quiet bays and archipelagos in the west for sailing
- Lagoons and canals in the east for Kerala-style river-boats

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Nature & endemicity

famed for its endemic species and biodiversity, Madagascar is a must-see for ecotourists, nature-lovers and bird-watchers

- One of the most bio-diverse countries on earth, home to thousands of plant and animal species, 80% of which cannot be found anywhere else
- A complete range of ecological zones from cool rugged mountains, to rainforest, savannah and tropical beaches
- More than 50 national parks and 150 protected areas
- Home to iconic species : 102 species of lemurs, 17 of the world's 18 baobab species, 166 species of palms, unique species of whales
- Unique landscapes: tsingy, limestone caverns
- A paradise for birdwatchers, with more than 290 species of birds, of which 107 are endemic

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Land-based adventures

Madagascar's wild and unspoilt landscapes also make it a top destination for adventure tourism from hiking to spelunking

- In addition to sailing, surfing and diving, Madagascar's rugged mountains, limestone caverns, tsingy "forests", white-water rivers and lightly-populated plateaus create the ideal conditions for rock-climbing, caving, rafting, trekking, trail-biking and paragliding
- More than 60% of Madagascar's visitors engage in some trekking or adventure activity

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Culture & Cuisine

Culture & cuisine: a unique blend of Asian, African, Arab and European cultures offers a kaleidoscope of history, cuisine, arts and crafts

- First settled by people from south-east Asia, followed by migrants from Africa, India & Arabia, and colonised by France, Madagascar has one of the most rich and colourful cultures in Africa
- The country is home to unique festivals, arts and musical traditions and dozens of historic sites
- The cuisine is superb combining French influences with the island's bountiful natural ingredients
- Craftsmen produce world-class jewellery, stone-work, marquetry, raffia and leather goods that are exported to boutiques around the world

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Madagascar offers investors the opportunity to develop some of the most remarkable and unspoilt tourism experiences in the world

An under-supplied tourism sector

Despite these assets, the tourism sector in Madagascar today is under-developed, with a limited supply of hotels, air-connections, tour operators and other services

The government is taking bold steps to increase aviation supply, with the restructuring of Air Madagascar, renovation of key airports and launch of new international and domestic air services

Unique opportunities for hoteliers and operators

To complement these improvements, the government is identifying and preparing a number of unique sites for world-class hotels and other tourism services, and updating and improving the process for concessioning these sites to private operators

A number of established local developers are ready to work with international operators, where needed

Based on benchmark developments in neighbouring countries, potential visitor numbers, room-rates and revenues for investors are very attractive

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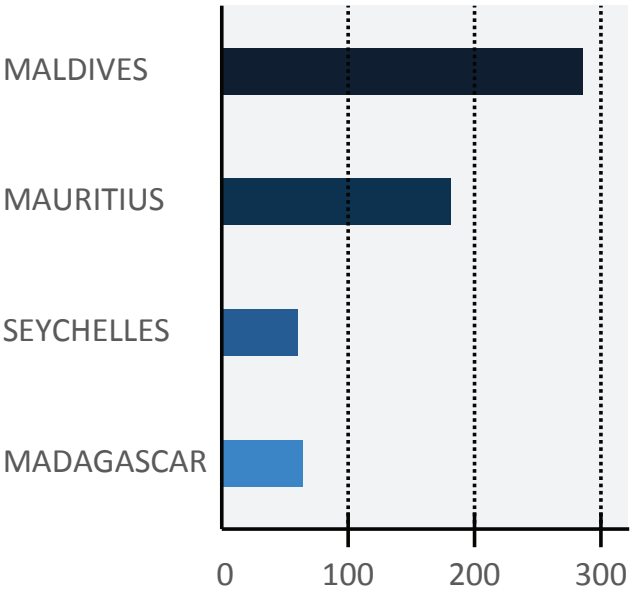
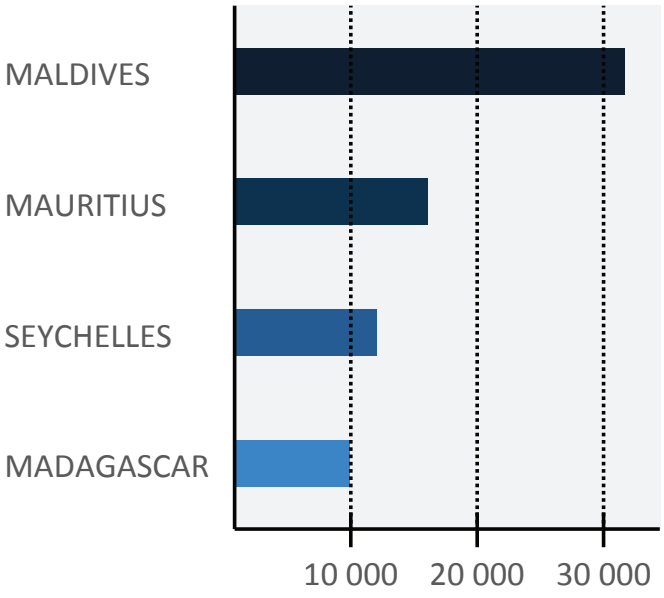
Despite these assets, the tourism sector in Madagascar today is under-supplied

Number of international flights per week March 2016



Number of international-standard 2-5-star hotel rooms, 2015



Source: Flight Stats, JLL, STR Global,

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The government is taking action to increase aviation supply, with renovation of key airports, restructuring of Air Madagascar, and launch of new air services

Airports

The government has signed a contract with Aéroports de Paris to renovate, expand and operate the country's 2 main international airports in Antananarivo and Nosy Be

Air Madagascar

Air Madagascar

The government is in the process of restructuring the national airline with a view to attracting partners / investors to take over parts of its operations. The airline board is in active discussions with several international airlines about potential partnerships designed to rebuild Air Madagascar's fleet, flight frequency and traffic volumes

New International Flights

The government is meeting with other international airlines to persuade them to start direct service to Madagascar
In addition to Turkish Airlines and Ewa air, Ethiopian Airlines will operate three-weekly flights to Antananarivo from March 2017
At least 2 middle-eastern airlines are expected to announce services in the near future

Domestic Aviation

The Civil Aviation Authority is reviewing current regulations which limit the type of aircraft that can operate in Madagascar, to increase frequency and affordability of air connections within Madagascar
Madagasikara Airways has recently begun flights to 10 destinations in Madagascar

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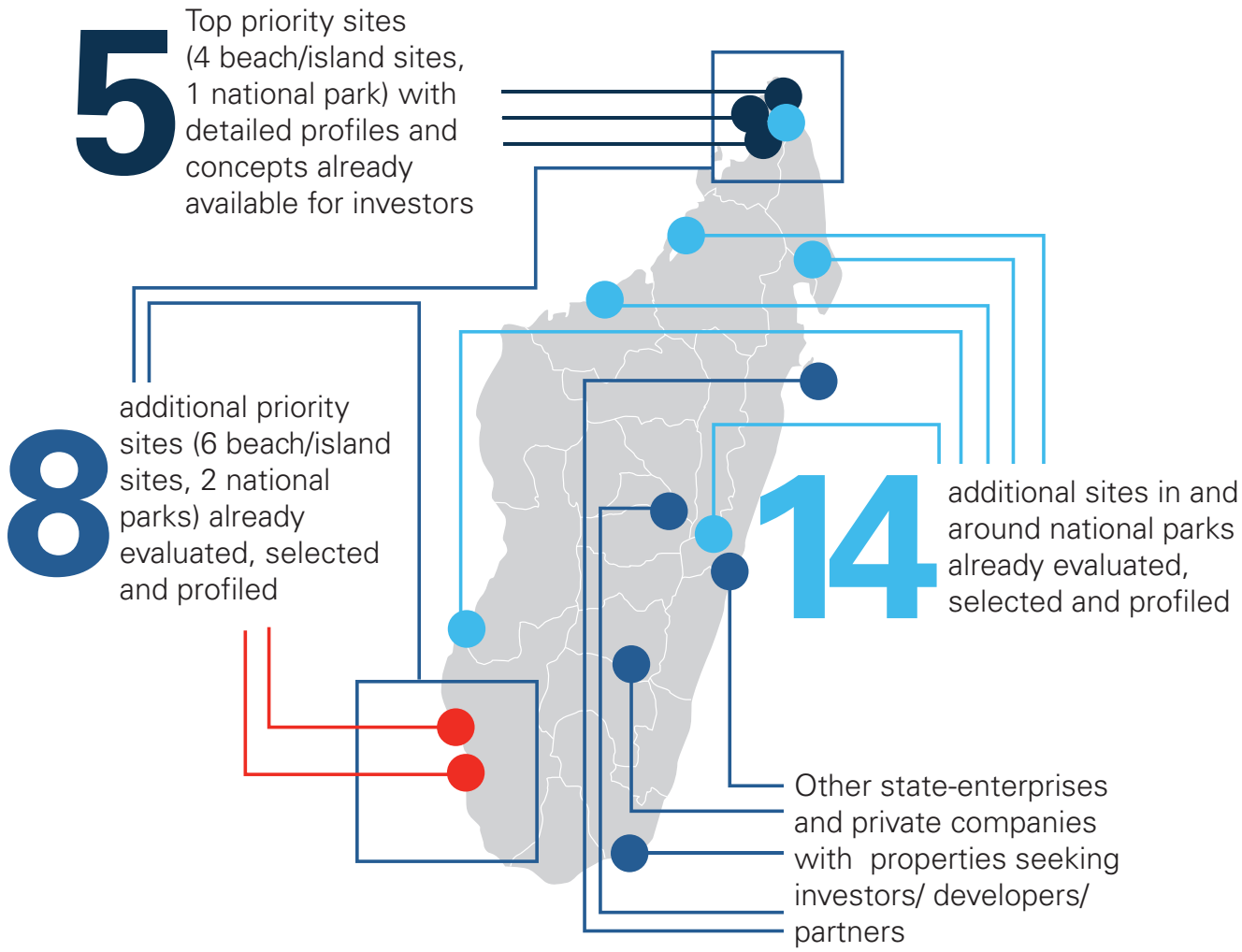
The government is also identifying and preparing a number of unique sites to be offered to investors for establishment of hotels and other tourism services



In parallel with identifying and preparing sites, the government is also updating and clarifying the rules governing land-concessions for tourism projects

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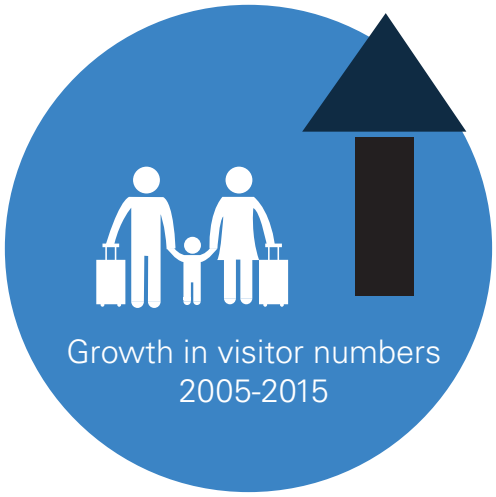
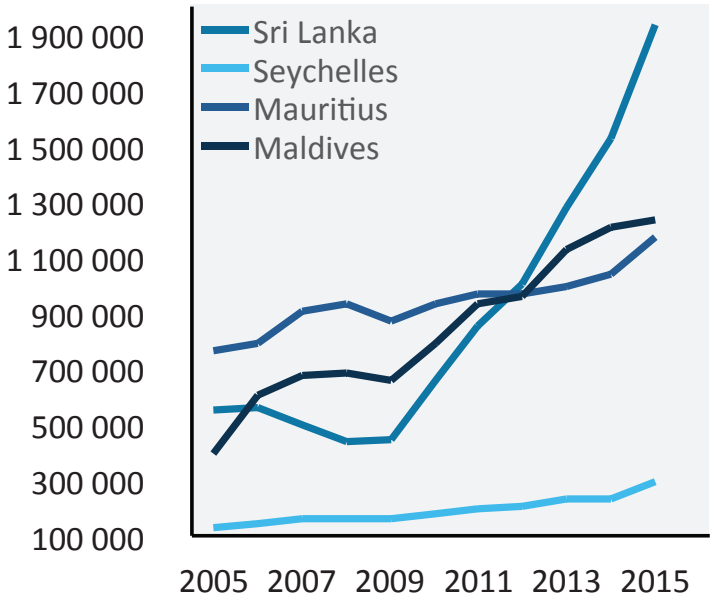
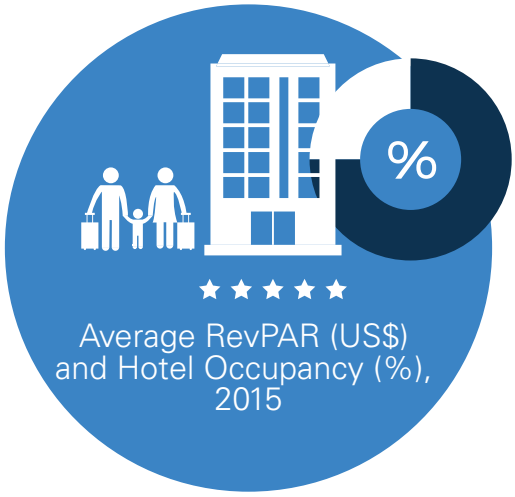
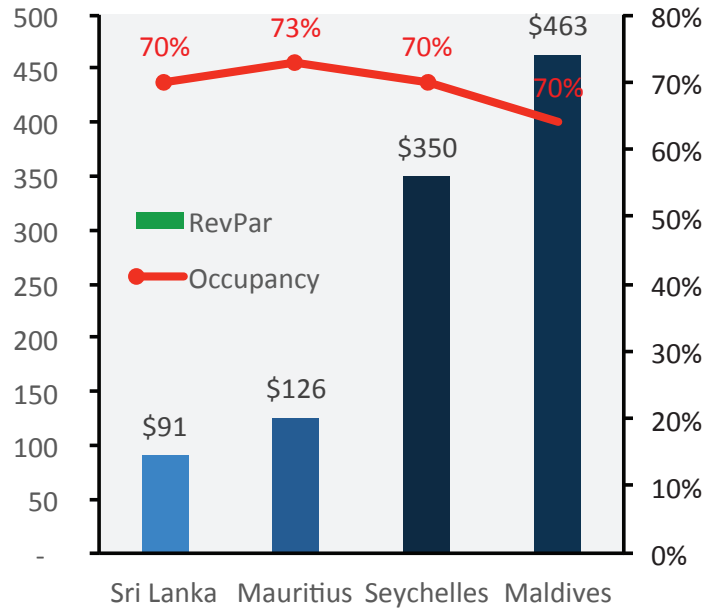
Based on benchmarks from neighbouring countries, potential visitor numbers, room-rates and revenues are very attractive









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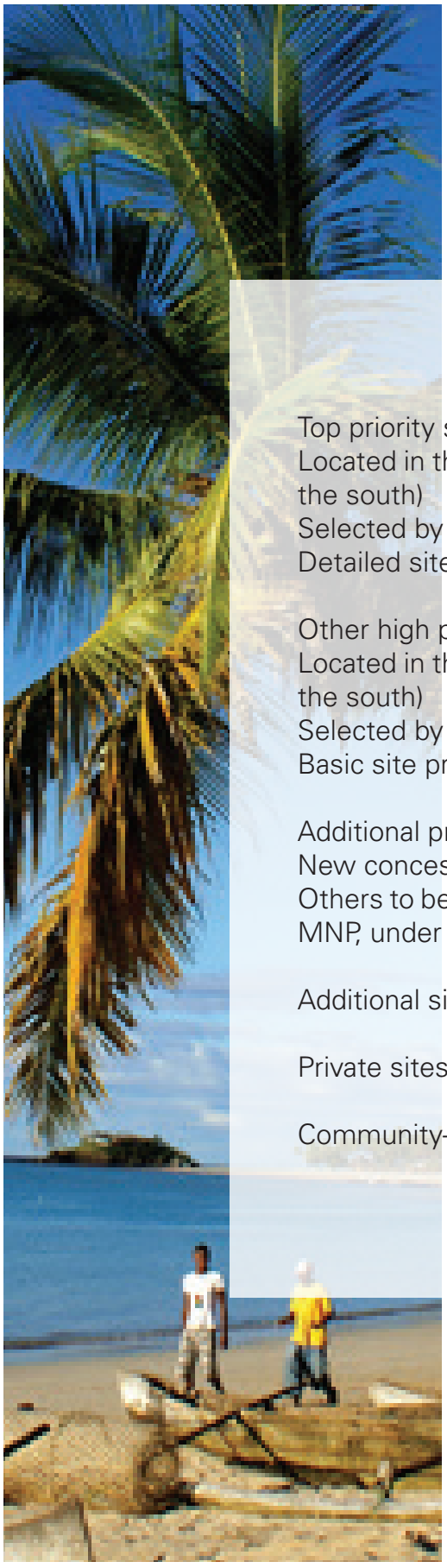

Profiles of priority sites for investment

Top priority sites
Located in the main tourism zones in Diana (in the north) and near Toliara (in the south)
Selected by international experts, based on their tourism potential
Detailed site profiles, project concepts and business plans already available

Other high potential sites
Located in the main tourism zones in Diana (in the north) and near Toliara (in the south)
Selected by international experts, based on their tourism potential
Basic site profiles available

Additional priority sites proposed by Madagascar National Parks
New concession profiles will be supplied
Others to be created based on previous concession profiles/RFPs issued by MNP, under the IFC, World Bank PE3 and KfW projects

Additional sites under public ownership (SEHI, NTD, SMTH, military, etc.)

Private sites

Community-based projects

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Profiles of 5 top priority sites

Site profile: **Nosy Hara National Park**

Name of the site	:	Andilana, Sandoz, Lakandava
Coordinates GPS	:	Long : 49° 01'00"E Lat: 12°13'51"S
Location	:	Nosy Hara National Park
Region	:	Diana
Land size	:	Around 10 hectares
Type of land	:	Governement land-Military use

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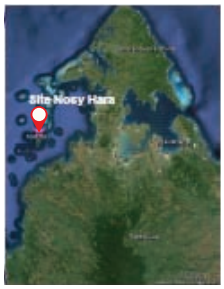

Site description :

- There are 3 possible sites located on the island of Nosy Hara, north-west of Madagascar, in the region of Diana.
- The island is managed by Madagascar National Park and there are some areas allocated for tourism development. Land size is around 10ha and all sites have white sand beaches of more or less 500m with crystal turquoise water.
- There is fresh water on the island but no electricity.
- The island has beautiful inland vegetation and typical Tsingy (Limestone formations) that give a unique character to the sites.
- From the site, the panoramic views of the coast are quite unique .The fact of being on an isolated island gives a "Robinson Crusoe" feeling to the place.

Climate:

- The area around Diego Suarez has a tropical climate with rain mainly from December to March. Temperatures vary between 27-30 °C average between December and April and 18°-25°C from May to November. The Varatraza is a constant south-easterly wind which prevails from April to November, and is really appreciated by windsurfers an kitesurfers.

Access to the site

- Arrival at Diego Suarez (Antsiranana) the capital of the northern region, from Antananarivo by plane, then there is various options:

- By Road : 30 km via a track which is quite muddy when it rains (3 hours from Diego to the coast Ampasindava Bay) then you need to go by boat (30 mn)
- By Plane : there are no options for arrival by plane
- By Boat: From Diego it is impossible to go by boat as the sea is frequently rough. However, from the beach of Ampasindava to the Nosy Hara island the only access is by boat 10 km (30mn)

Preliminary concept

- It is the ideal spot to create a really exclusive understated luxury ecolodge & spa with 50 rooms maximum, associated with an international brand.

Tourist attractions nearby:

- City of Diego Suarez (Antsiranana) with its colonial heritage
- Nosy Hara marine park
- Excursions to Montagne d'Ambre and Ankarana National Park
- Watersports activities
- Fishermen village at Ampasindava.

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Site profile: **Orangea**

Name of the site	:	Baie des Boutres-Orangea
Coordinates GPS	:	Long : 49° 21'19"E Lat: 12°13'59"S
Location	:	Diego Suarez/Antsiranana
Region	:	Diana
Land size	:	Around 10 hectares
Type of land	:	Governement land-Military use

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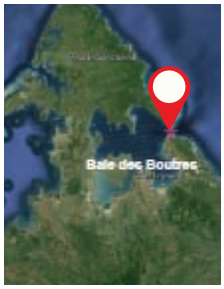

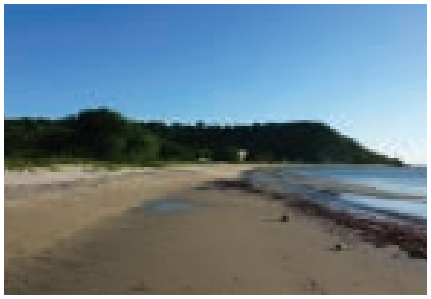

Site description:

- The site is located in the north-east of Madagascar, in the region of Diana.
- The land is a government property with military use, however this land has been identified as a prime location for tourism development as it is close to Diego Suarez.
- The site has some ruins from Diego Bay's past role in military strategy. It is also located near Montagne des Français Park and the area nearby is protected.
- The views of the bay are quite unique. The 800m beach has fine sand and the water is really clear.
- It is easy to get water and electricity from the city as the site is very close to Diego and the road runs until the entrance of the site.

Climate:

- The area around Diego Suarez has a tropical climate with rain mainly from December to March. Temperatures vary between 27-30°C average between December and April and 18°-25°C from May to November. The Varatraza is a constant south-easterly wind which prevails from April to November, and is really appreciated by windsurfers an kitesurfers.

Access to the site

- Arrival to Diego Suarez (Antsiranana), the capital of the northern region, by plane from Antananarivo, then there are various options:

- By Road : easy access from the airport by road (30mn)
- By Plane : close to Diego Airport then transfer by road
- By Boat : Could be organized as it is in Diego Bay

Preliminary concept

- It is the ideal spot to create e resort of 50-80 rooms integrating historical and natural components in its development as well as many activities.

Tourist attractions nearby

- City of Diego Suarez (Antsiranana) with its colonial heritage
- Excursions to Montagne des Français, montagne d'Ambre and Ankarana National Park for its endemic fauna & flora
- Watersports activities, mainly kitesurf and windsurf
- Mer d'emeraude for watersports activities, boating or sunbathing

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Site profile: **Ankarana National Park**

Name of the site	:	ANKARANA
Coordinates GPS	:	Long : 49° 08'40"E Lat: 12°54'49"S
Location	:	Ankarana National Park
Region	:	Diana
Land size	:	Around 10 hectares
Type of land	:	Governement land

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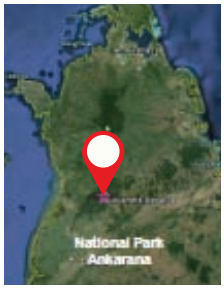

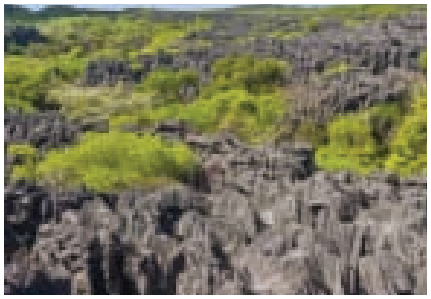

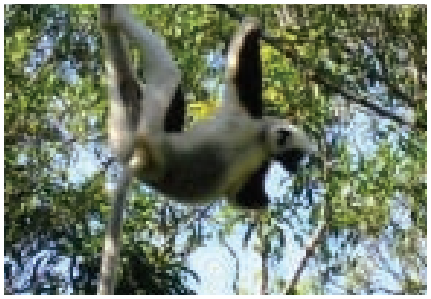

Site description:

- The site is located in the north-east of Madagascar, in the region of Diana.
- The land is a government property with military use, however this land has been identified as a prime location for tourism development as it is close to Diego Suarez.
- The site has some ruins from Diego Bay's past role in military strategy. It is also located near Montagne des Français Park and the area nearby is protected.
- The views of the bay are quite unique. The 800m beach has fine sand and the water is really clear.
- It is easy to get water and electricity from the city as the site is very close to Diego and the road runs until the entrance of the site.

Climate:

- The area around Diego Suarez has a tropical climate with rain mainly from December to March. Temperatures vary between 27-30°C average between December and April and 18°-25°C from May to November. The Varatraza is a constant south-easterly wind which prevails from April to November, and is really appreciated by windsurfers an kitesurfers.

Access to the site

- Arrival to Diego Suarez (Antsiranana), the capital of the northern region, by plane from Antananarivo, then there are various options:

- By Road : easy access from the airport by road (30mn)
- By Plane : close to Diego Airport then transfer by road
- By Boat : Could be organized as it is in Diego Bay

Preliminary concept

- It is the ideal spot to create e resort of 50-80 rooms integrating historical and natural components in its development as well as many activities.

Tourist attractions nearby

- City of Diego Suarez (Antsiranana) with its colonial heritage
- Excursions to Montagne des Français, montagne d'Ambre and Ankarana National Park for its endemic fauna & flora
- Watersports activities, mainly kitesurf and windsurf
- Mer d'emeraude for watersports activities, boating or sunbathing

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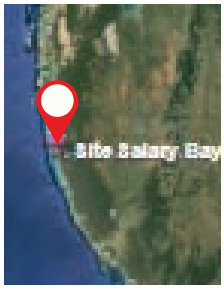
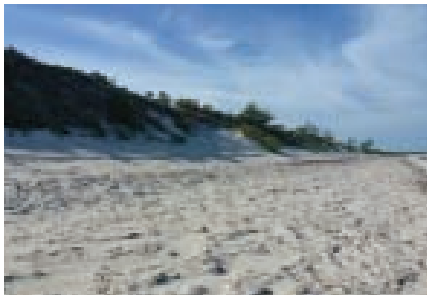
Site profile: **Salary Bay**

Name of the site	:	SALARY Nord-Pointe
Coordinates GPS	:	Long : 43° 17'31"E Lat: 22°31'25"S
Location	:	Salary bay
Region	:	Atsimo Andrefana
Land size	:	25 hectares
Type of land	:	Private property





Site description:

- The site is located in Salary bay, in the south-west of Madagascar, in the region of Atsimo Andrefana.
- The land is owned by a private owner and it is close to a protected areas, land size is around 25 ha and it has a white sandy beach of ore than 2km with crystal turquoise water.
- There is fresh water on the land (2 wells have been drilled) and an airstrip is available nearby.
- The site has 5m to 12m heights with some rocks on the sand dunes that avoid erosion and allow construction.
- The panoramic views on the lagoon are stunning.

Climate

- The south-west is characterized by a dry tropical forest environment. The very little rain that falls is concentrated in December and January. Temperatures are between 24°C and 37°C.

Access to the site:

- Arrival at Tulear (Toliara) the capital of the south-west region, from Antananarivo by plane or car, then there are various options :

- By Road : 110 km of sandy road-currently about 4 hours from Tulear
- By Plane: private airstrip (650m) available on site for small planes
- By Boat: 80 km- it takes about 5 hours and depends on the weather conditions.

Preliminary concept

- The location is ideal for creating an ecolodge resort & spa (80-120 rooms) related to the Mikea culture. There are enough activities to organize long stays.

Tourism attractions nearby

- The Mikea forest with its dry tropical forest biodiversity and the Mikea population which is on the last hunter-gatherer populations in the world.
- The baobab forest is located near the site and is a unique natural feature of Madagascar.
- Scuba diving with some unique spots to discover ship wrecks from the 18th and 19th century. This area has been analysed by WWF and planned as a marine park for its unique biodiversity and marine landscape.
- Whale watching between the months of July and September
- Fishing village (Vezo population)with the unique and sailing boats (Boutres)

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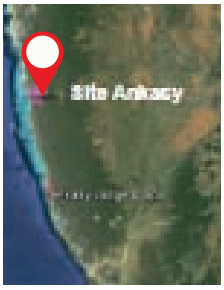
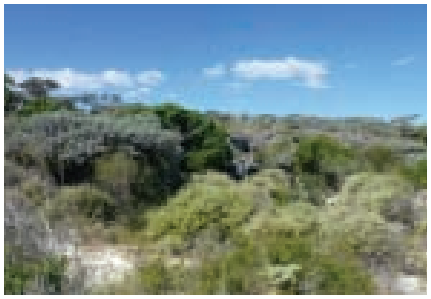
Site profile: **Ankasy Bay**

Name of the site	:	Ankasy
Coordinates GPS	:	Long : 43° 20'46"E Lat: 22°44'40"S
Location	:	close to Ankasy Lodge & Spa
Region	:	Atsimo Andrefana
Land size	:	90 hectares
Type of land	:	TBC





Site description:

- The site is located in Ankasy, in the south-west of Madagascar, in the region of Atsimo Andrefana.
- The land is around 90 ha and it has a white sand beach of more than 1km with crystal turquoise water.
- The lagoon and the views from the site are really impressive.
- The site itself has 5m to 10m heights with some rocks on the sand dunes that avoid erosion and allow construction.
- There is a small ecolodge on the other side of the bay and fishing village at 3km.

Climate

- The south-west is characterized by a dry tropical forest environment. The very little rain that fails is concentrated in December and January. Temperatures are between 24°C and 37°C.

Access to the site

- Arrival at Tulear (Toliara), the capital of the south-west region, from Antananarivo by plane or car, then there are various options :

- By Road: 80 km of sandy road-currently about 3 hours from Tulear (Toliara) the capital of the region
- By Plane: there is no airstrip but one could be built on site
- By Boat: 65 km-takes more or less 4 hours and depends on the weather conditions

Preliminary concept

- The location is ideal for creating an ecolodge resort (around 80 rooms) with some private villas or hotel club concept with all inclusive activities to allow a full week stay.

Tourist attractions nearby

- The Mikea forest with its dry tropical forest biodiversity and the Mikea population which is one of the last hunter-gatherer populations in the world.
- Watersports activities in the lagoon including kitesurf, windsurf, sailing, …
- Quad or biking activities along the coast
- Whale watching between the months of July and September
- Fishing village (vezo population) with the unique pirogues and sailing boats (Boutres)

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PROFILES OF OTHER HIGH POTENTIAL SITES

Site profile: **Baie des Dunes**

Name of the site	:	Baie des Dunes
Coordinates GPS	:	Long : 49° 22'47"E Lat: 12°14'38"S
Location	:	Diego Suarez/Antsiranana
Region	:	Diana
Land size	:	20 hectares
Type of land	:	Governement land-Military use

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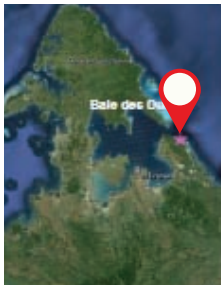

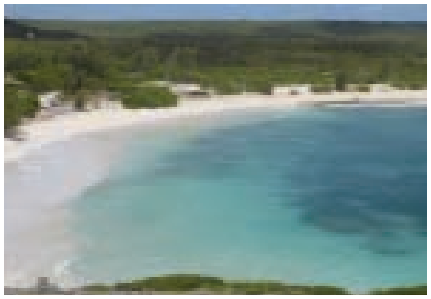

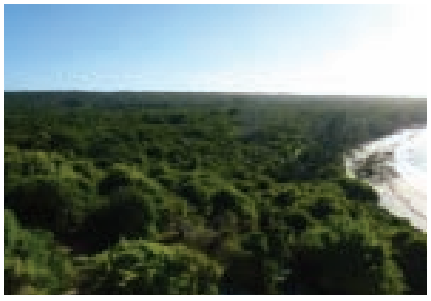

Site description

The site is located in the north-east of Madagascar, in the region of Diana.

- The land is a government property with military use; however this land has been identified as prime location for tourism development as it is close to Diego Suarez and for its landscape.
- The site is also located near a National Park and a protected area. It is the perfect place for kite and windsurfers as from April to November the wind from the south-east is constant and could host world-class kitesurf & windsurf competitions from April to November.
- The lagoon is really large for watersports activities. The white sandy beach is 800m long and the water is turquoise and clear.
- Part of the site is protected from the wind (approx 5 ha) which allows construction of rooms and common areas.

Climate

- The area around Diego Suarez has a tropical climate with rain mainly from December to March. Temperatures vary between 27-30°C average between December and April and 18°C-25°C from May to November. The Varatraza is a constant south-easterly wind which prevails from April to November, and is really appreciated by windsurfers and kitesurfers.

Access to the site

- Arrival at Diego Suarez (Antsiranana), the capital of the northern region, from Antananarivo by plane, then there is various options :

- By Road: Easy access from the airport by road (40mn)
- By Plane: Close to the Diego airport then transfer by road
- By Boat: Not possible as the sea is frequently rough outside Diego Bay.

Preliminary concept

- It is the ideal spot to create a resort of 50-80 rooms for watersports lovers, especially for windsurfers and kitesurfers.

Tourist attractions nearby

- City of Diego Suarez (Antsiranana) with its colonial heritage
- Excursions to Montagne des Français, Montagne d'Ambre and Ankarana National Park for its endemic fauna & flora
- Watersports activities, mainly kitesurf and windsurf
- Mer d'émeraude for watersports activities, boating or sunbathing.

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Simplifying business

Site profile: **Baie du Courrier**

Name of the site	:	Baie du Courrier
Coordinates GPS	:	Long : 49° 08'37"E Lat: 12°12'47"S
Location	:	Baie du Courrier
Region	:	Diana
Land size	:	15 hectares
Type of land	:	Governement land

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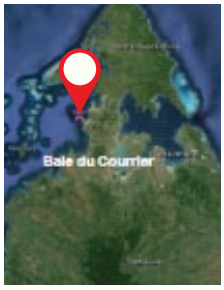

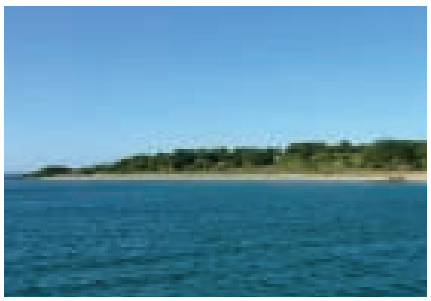

Site description :

- The site is located in the north-west of Madagascar, in the region of Diana.
- This area is known for its military history and for its remains of forts and military monuments. The most famous is the Windsor Castle fort nearby the site at 1h30 walking distance.
- The Nosy Hara National Park is accessible (45mn by boat) as well as the marine park and shipwrecks for scuba diving/snorkelling.
- The lagoon is really large for watersports activities. The sandy beach is about 800m long and the water is crystal clear for swimming.
- Beautiful views from the site onto the other bays and Nosy Hara islands as well as of Windsor Castle. The land has some hilly areas that will give better views for construction.

Climate

- The area around Diego Suarez has a tropical climate with rain mainly from December to March. Temperatures vary between 27-30°C average between December and April and 18-25°C from May to November. The Varatraza is a constant south-easterly wind which prevails from April to November, and is really appreciated by windsurfers and kitesurfers.

Access to the site

- Arrival to Diego Suarez (Antsiranana), the capital of the northern region, from Antananarivo by plane, then there are various options :

- By Road : Access by the road is possible only up to the Ampasindava Bay, then the site is located at 15mn by boat.
- By Plane : Not possible as there is no airstrip in the area but could be possible by helicopter from the airport
- By Boat : Only from Ampasindava Bay (15mn).

Preliminary Concept

- The site can host a resort& spa with around 50-80 rooms offering activities such as watersports, trekking, quad bikes, but also a marine spa and wellness center and kid's club among others.

Tourist attractions nearby

- City of Diego Suarez (Antsiranana) with its colonial heritage
- Nosy Hara island & marine park
- Watersports activities
- Excursions to Montagne d'Ambre and Ankarana National Park
- Fishermen village of Ampasindava

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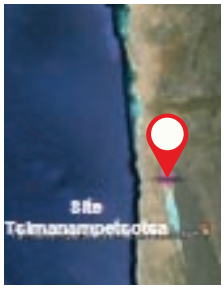
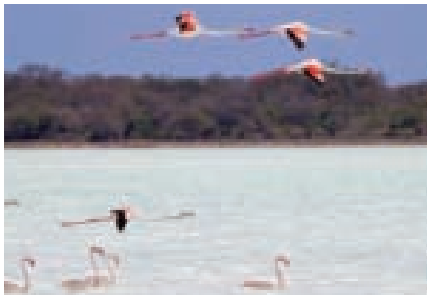
Site profile: **Tsimanampetsotsa National Park**

Name of the site : Tsimanampetsotsa
Coordinates GPS : N/A
Location : Tsimanampetsotsa National Park
Region : Atsimo Andrefana
Land size : N/A
Type of land Governement land





Site description

- The Tsimanampetsotsa National Park is located in the south-west of Madagascar, in the region of Atsimo Andrefana.
- There is a possibility of building some accommodation within or near the National Park.
- The Tsimanampetsotsa National Park covers 43,200 ha. Lake Tsimanampetsotsa is the first Ramsar site in Madagascar classified by the International Convention on Wetlands. This is also the only protected area within the limestone plateau and the coastal area along the south-west coastline.
- The landscape is spectacular with its unique green-turquoise salted lake, concentrating a lot of endemic birds and perfect spot for bird lovers .The park also has lots of species of baobabs, unique in the world.

Climate

- The south-west is characterized by a dry tropical forest environment. The very little rain that falls is concentrated in December and January. Temperatures are between 24°C and 37°C.

Preliminary Concept

- The location is ideal for creating an ecolodge or tented lodge like those in national parks in Africa. It would offer an authentic experience of Madagascar nature.

Access to the site

- Arrival at Tulear (Toliara), the capital of the south-west region, from Antananarivo by plane or car, then there are various options :

- By Road : 90km from Tulear. Unfortunately, there is no bridge to cross the Onilahy river and it takes 14h to reach the site by road today. There was formely a ferry for crossing the river (5h).
- By Plane : There is no airstrip but one could be built on site
- By Boat : A 1 hour trip to Anakao, depending on weather conditions. The rest of the trip is via the sandy road (2h).

Tourist attractions nearby

- Tsimanampetsotsa National Park, named after its spectacular lake, the main park highlight. Comprises 430 km² of spiny forest and wetlands. This area was already protected in 1927 due to its biological importance (90% of the flora and fauna are endemic)
- Bird watching, quad bike, 4x4 excursions
- Watersports activities in the Anakao lagoon
- Local villages.

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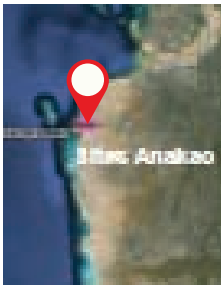
Site profile: **Anakao**

Name of the site	:	Anakao
Coordinates GPS	:	Long : 49° 38'52"E Lat: 23°40'21"S
Location	:	Andovoka
Region	:	Atsimo Andrefana
Land size	:	50 to 90 hectares
Type of land	:	Private property



Site description

- There are two possible sites located in Anakao, in south-west of Madagascar, in the Atsimo Andrafana region.
- The land is around 40 to 60 hectares and it has a white sandy beach of around 1km with crystal turquoise water and a beautiful lagoon.
- From the site, there are views of the Nosy Ve island.
- The site is quite flat (2-3m heights) with some rocks on the sand dunes that avoid erosion and allow construction.
- There is a small lodge close to the land and a fishing village at 2km.

Climate

- The south-west is characterized by a dry tropical forest environment. The very little rain that falls is concentrated in December and January. Temperatures are between 24°C and 37°C.

Access to the site

- Arrival at Tulear (Toliara), the capital of the south-west region, from Antananarivo by plane or car, then there are various options :

- By Road : 35km fromTulear. Unfortunately there is no bridge to cross the Onilahy river and it takes 10h to reach the site by road today. There was formerly a ferry for crossing the river (1h30) but it has been stopped for the moment.
- By Plane : There is no airstrip but one could be built on site
- By Boat : A 1 hour trip, depending on weather conditions

Preliminary Concept

- The location is ideal for creating an ecolodge resort and combining it with another lodge in the national park at Tsimanampetsotsa. These would offer the Green and Blue experiences of Madagascar, inland and coastal.

Tourist attractions nearby

- Tsimanampetsotsa National Park, named after its spectacular lake, the main park highlight. Comprises 430 km² of spiny forest and wetlands. This area was already protected in 1927 due to its biological importance (90% of the flora and fauna are endemic)
- Watersports activities : Scuba diving, surf, kitesurf
- Whale watching between the months of July and September
- Fishing village (Vezo population) with the unique pirogue and sailing boats (Boutres).

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Site profile: **Ambatomiloha**

Name of the site	:	Ambatomiloha
Coordinates GPS	:	Long : 430 15'46"E Lat: 22023'21"S
Location	:	North of Ambatomilo Village
Region	:	Atsimo Andrefana
Land size	:	40 to 60 hectares
Type of land	:	Private property

Site description

- The site is located in Ambatomilo, in the south-west of Madagascar, in the region of Atsimo Andrefana.
- The land is around 40 to 60 hectares and it has a white sand beach of more than 1km with crystal turquoise water.
- The views from the site shows two small islands in the lagoon that give character to the place and which are also very good locations for scuba diving.
- The site has 5m to 15m heights with some rocks on the sand dunes that avoid erosion and allow construction.
- There is a small ecolodge close to the site and a fishing village at 3km.

Climate

- The south-west is characterized by a dry tropical forest environment. The very little rain that falls is concentrated in December and January. Temperatures are between 24°C and 37°C.

Access to the site

- Arrival at Tulear (Toliara), the capital of the south-west region, from Antananarivo by plane or car, then there are various options :

- By Road : 135km of sandy road-about 5 hours from Tulear
- By Plane : There is no airstrip but one could be built on site
- By Boat : 110km - it takes about 6 hours and depends on the weather conditions

Preliminary Concept

- The location is ideal for creating an ecolodge resort& spa (around 80 rooms) with some private villas or a hotel club concept with all inclusive activities to allow a full week stay.

Tourist attractions nearby

- The Mikea forest with its dry tropical forest biodiversity and Mikea population which is one of the last hunter-gatherer populations in the world.
- The Baobab forest is located near the site and is a unique natural feature of Madagascar.
- Scuba diving with some unique spots to discover ship wrecks from the 18th and 19th century. This area has been analysed by the WWF and planned as marine park for its unique biodiversity and marine landscape.
- Whale watching between the months of July and September.
- Fishing village (Vezo population) with the unique pirogue and sailingboats (Boutres)
- Discover Murderers Bay for sailing or scuba diving.

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